

Auckland, June 2023

Disability Sport Auckland – Release of the 2023-2026 Strategy

Disability Sport Auckland has launched its new strategy. It sets a new direction to improve the lives of people with disabilities across the region.

With a strong working relationship of over the 4 year lifespan of the previous strategy, the board of DSA and its CEO, Yann Roux, are proud to present this piece of work.

"It presents a clear pathway for achieving a strengthened Disability Sport system and community going into the future," he said. The strategy tackles challenges like regional cooperation, sustainable funding, along with co-creation of programmes and harmony in the sector.

The chair of DSA, Mike Bishop, described the new strategy as "a major turning point" for the organisation. "I want to emphasise the board's unwavering commitment towards Yann and his staff to facilitate safe, secure, efficient, and sustainable programmes for our community, and invite everyone to continue their support so that we can advance the achievement of the DSA Strategic Objectives in the Region, and nationwide", he said.

Long term members of what used to be Parafed Auckland will recognize the same Vision and Mission. The recent arrivals to the Disability Sport Auckland Board along with experienced existing members have brought a wave of new opportunities for the charity. The common point for every stakeholder is that we enhance the lives of all disabled Aucklanders. This doesn't change.

The 5 strategic pillars are:

- LEADERSHIP - We are leader for disabled people in Tāmaki Makaurau
- PARTNERSHIPS - We welcome and nurture strong partnerships
- COMMUNICATION - People know who we are, what we do and where to find us
- OPPORTUNITIES - We value participation as much as performance
- MOVING TOWARDS THE FUTURE - We are forward-focus, but also embrace our past

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Disability Sport Auckland (Formerly Parafed Auckland) is New Zealand's oldest and largest disability sport organisation.

Please contact Yann Roux, CEO, 022 163 0967, yann@disabilitysportauckland.co.nz

Link to the press release on our website:

<https://www.disabilitysportauckland.co.nz/new-strategy>



Hākinakina Hauātanga o Tāmaki Makaurau

STRATEGY 2023 - 2026

VISION:

To enhance the lives of all disabled Aucklanders

MISSION:

To deliver and connect Aucklanders living with disability to quality opportunities in sport, active recreation, and play

We are a leader for disabled people in Tāmaki Makaurau	We welcome and nurture strong partnerships	People know who we are, what we do and where to find us	We value participation as much as performance	We are forward-focused, but also embrace our past
More disabled tamariki and rangatahi are involved in sport, active rec, and play	We enhance relationships within the sector	We provide effective, regular communication to stakeholders	We provide opportunities for development at all levels	We have sustainable income streams
Our clubs are thriving and healthy	We are the go-to disability organisation for all RSTs, NSOs, and RSOs	We increase engagement with our stakeholders	Our focus on tamariki and rangatahi creates well rounded athletes	We have world class resources to support our community
Visibility and awareness of the disabled is improved	We strengthen our connections with SportNZ and Auckland Council	We are a trusted charity within the sector and across the region	Athletes of all ages and all levels are prepared for events and competitions	We use good financial practices to manage our systems
We champion diversity and inclusion whenever possible	We are part of a thriving network of RDSOs	We are an information hub - 'If not us, we know who'	We listen to our members to co-create catered experiences	We have insights to show the impact of our work
Our Mātauranga initiative upskills community groups	The Manukau Super Clinic has a purpose-built facility for DSA	We tell stories, supported by data, about what we do for our members	Increase engagement and alignment with stakeholders across the sector	We have a holistic approach to serving our community